



Thabang Masilela

Multimedia designer

Profile

Creative and highly skilled Multimedia Designer with **7 years** of experience in designing and producing engaging visual content. Proficient in graphic design, video production, motion graphics, and branding, with a strong ability to bring innovative ideas to life. Passionate about crafting visually compelling experiences across various digital platforms, ensuring high-impact storytelling and user engagement. Dedicated to delivering outstanding projects that blend creativity with strategic design solutions.

Experience

2019 - 2021

Redezign | 11 Mark Shuttleworth Street, Lynwood, Pretoria,

Multimedia designer

Worked closely with clients to understand design needs and develop creative solutions for branding, marketing, and web projects. Designed and edited graphics, layouts, and illustrations while ensuring consistency across platforms through collaboration with marketing and development teams. Managed multiple projects, prioritizing tasks and meeting deadlines efficiently.

2021 - 2023

Brave group | Block B, The Offices of, 1 Strouthos Rd, Hyde Park, Johannesburg, 2024

Multimedia Designer

Collaborated with clients and stakeholders to design multimedia projects, including websites, branding, and marketing materials. Created engaging graphics, illustrations, and videos for digital and print, ensuring brand consistency. Led video production, from shooting to post-production, incorporating motion graphics and sound design for compelling storytelling. Managed multiple projects, meeting deadlines and budgets while delivering high-quality work. Continuously stayed updated on industry trends to enhance creativity and innovation.

2023 - 2024

Artifact Adverstising | 25 Kingfisher Dr, Fourways, Sandton

Multimedia Designer

At Artifact Advertising, I specialize in graphic animation and video production, creating motion graphics, animations, and promotional videos. I handle concept development, editing, and post-production, ensuring high-quality content that aligns with brand objectives.

Contact

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Address: Glen acres estate (58)

Education

2015 - 2017

3 Year diploma system development

Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier Pro
- Adobe After effects
- Adobe Animate
- Adobe Lightroom
- Adobe XD
- Davinci resolve studio
- Little bit of blender

My Own Gear

Camera: Sony A7IV

Lens: Sigma 24 - 70mm

Gimbal: Ronin RS3

Drone: DJI MINI 3 PRO

References

Lerato Motsiri

Intergrated content creator

@Brave Group

Phone: 065 890 6571

Percy Mokgosi

Senior Multimedia designer

@Artifact advertising

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